



# INVESTAI WHITE PAPER (DECENTRALISED AUTONOMOUS ORGANISATION) INVESTAI DAO

WHITEPAPER V.1.2



# INVESTAI WHAT WE ARE ABOUT

It is essential that the human race **CONTROLS** the growth of AI, **BUT** also create as many opportunities and wealth as possible for as many people as possible (it's no good if just the big players cream off the revenues),

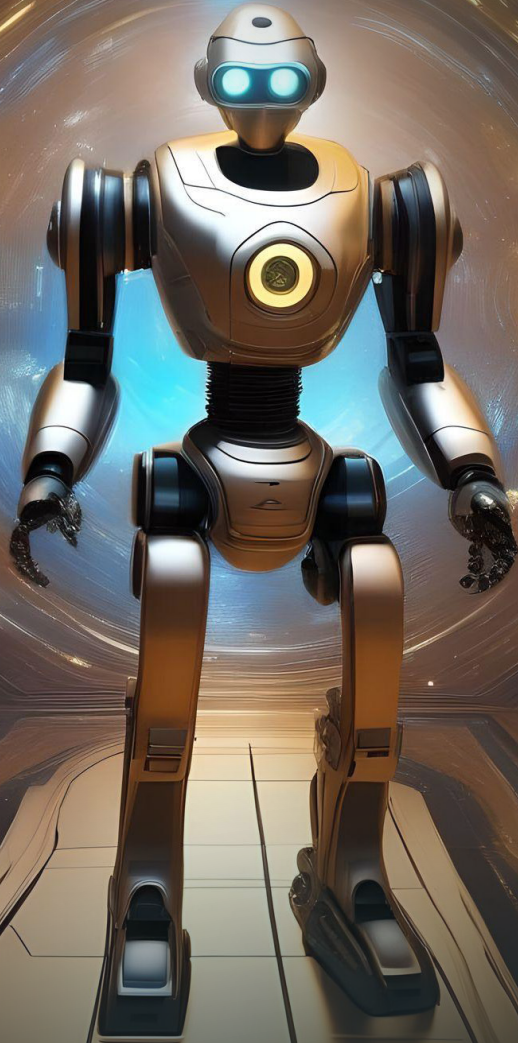
There is a clear need for AI control and the InvestAI token protocol allows for barriers to be placed as a safety net as well as a share of the revenues generated by the investment fund.

Investing in AI projects in the upcoming years will yield enormous opportunities. Both in terms of returns and influence over how those projects proceed and are governed.





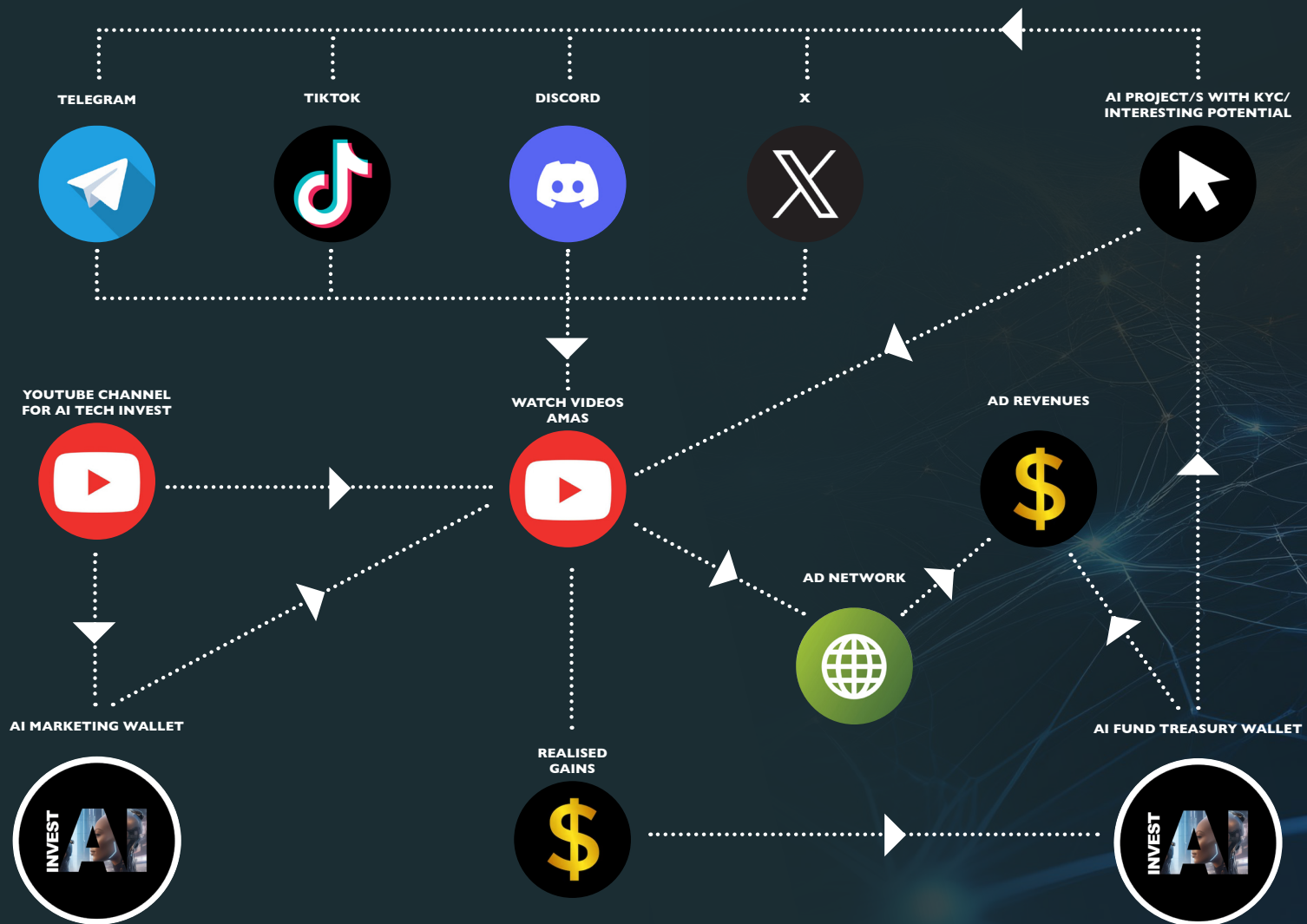
# INVESTAI TREASURY AND INCOME (ECOSYSTEM)



Revenue from the following sources -

- Investment in new and trusted AI focused projects
- Advertising revenue from our YouTube channel and socials
- Participation from invited projects in our AMA's

# INVESTAI ECOSYSTEM







# **INVESTAI** **OUR PURPOSE**

Purpose:

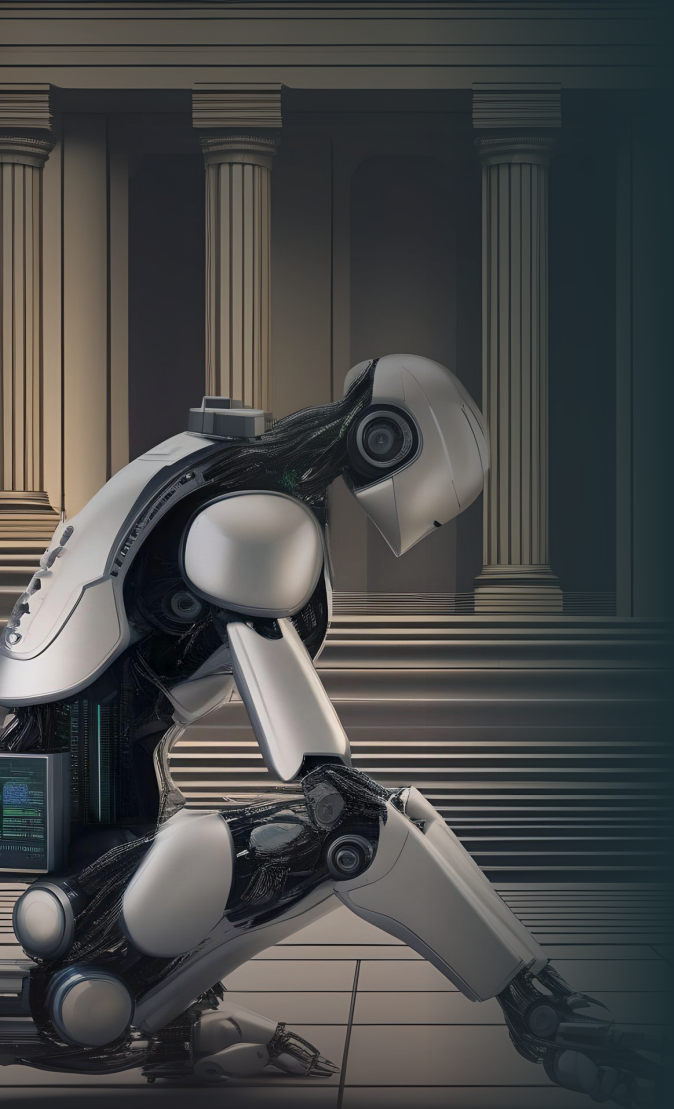
**To ensure that as many people as possible can benefit from the revenues generated by AI DeFi projects and that all humans have a say in how AI is developed, governed and legislated.**



# INVESTAI OUR GOALS



- The income generated by the InvestAI fund will be allocated to holders of the token to generate as much shared wealth as possible
- Creating of the InvestAI DAO Foundation
- Bring as many people to the project as possible - from ALL walks of life, creating a true community concerned with the future of artificial intelligence
- Create a National and Global Foundation/Council whereby ordinary citizens have a seat at the table with the Tech Companies and Governments for fair and progressive results with humans behind all decisions
- Encourage more localised branded groups to help with local issues supported by National and Global Foundation - ie, jobs impact, supporting development of AI and helping re-skill - Integrating humans into AI systems
- Put in place ethical guidelines and regulations
- Make AI and robotic systems more understandable and transparent
- Design and include the human-in-the-loop protocols
- Work across the whole AI gambit, including project management where projects that seek to integrate AI receive oversight and approval from the AI Control community
- Developing control mechanisms for ongoing wallet/tokenisation which continually monitor for human safeguarding for authorised 3rd party applications.



# INVESTAI TOKENOMICS STRATEGY



The points below highlight the tokenomics of InvestAI:

- Tokens will be distributed to participants
- Fair and equitable voting rights from a bottom up perspective
- Use of our token based governance model
- Rewards for active participation in the AI Control ecosystem and communities in order to encourage collaboration and participation
- Token-driven governance models permit holders to partake in decision-making procedures
- Higher participation + Token holding = additional voting rights
- All of the tokenomics are geared towards encouragement of participation and resolution through voting on proposals in the AI space





# BUILDING A COMMUNITY

Since AI will affect every human over the coming months and years, it is essential that we build a fully inclusive community.

To this end, simply doing what other DeFi projects do and relying on the usual suspects of Discord, X and Telegram, we have to acknowledge that many ordinary people don't use these platforms.

It is essential to the success of the project that we have a broad as possible marketing strategy and plan to bring as many people into the project. And whilst we are fully aware it is a DeFi project first and foremost, we still need to allow anyone, anywhere a voice as part of the wider debate.





# BUILDING A COMMUNITY



## Defi based social channels:

- Discord
- X
- Telegram

## Mass market social channels

- X
- Telegram
- Facebook
- TikTok
- YouTube

## Other media outlets

- PR both locally, Nationally and Globally - we can all work together on spreading the word
- Lobbying of MP's
- Creation of local face to face groups
- TV Interviews
- Celebrity endorsements - find National and Global Ambassadors



# GOVERNANCE STRUCTURE AND ROADMAP



## Roadmap for Q1 2024

Jan - community oversight and moderation agreements

Feb/Mar - Build out of voting and project integration app with tokens and NFT gateway

## Roadmap for Q2 2024

AI integration app build plus community growth for full launch

## Roadmap for Q3 - Summer 2024

AI interfacing technical infrastructure creation

Creation of Investment DAO for AI projects growth and oversight





# INVESTAI THE BRAND NEW TOKEN

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